



Shahin Mia

South Banasree, Khilgaon
Dhaka-1219, Bangladesh

- ☎ [01823-309527](tel:01823-309527)
- @ shahinmiaflr@gmail.com
- 🌐 shahinmia.com
- f fb.com/alimran.shahin/
- in linkedin.com/in/alimranshahin/
- ☎ [01789-829262](tel:01789-829262)

ABOUT ME

I am an efficient and confident SEO specialist and digital marketing professional with demonstrated experience of working in the B2B, B2C, blogging, affiliate and eCommerce industries. My experience helped me develop expert knowledge of the organic website ranking. I am highly motivated to continue learning and improving my craft.

SKILLS & PROFICIENCIES

- Keyword Research, Competitor Analysis
- On-Page SEO, Off-Page SEO, Technical SEO
- Google Analytics(UA+GA4), Tag Manager, Search Console(configuration and management)
- WordPress Customization, Bugfix, content publishing
- Domain, Hosting and Cpanel use and maintenance
- Website speed and performance optimization
- Facebook Campaign Creation, monitoring and optimization, Facebook pixel setup
- Google Ads campaign creation, publish and optimization(Search, Display & shopping)
- Windows XP, Windows 7, Windows 8, Windows 10, Windows Server 2012 R2.
- MS Office (MS Word, MS Excel, MS PowerPoint, MS Access)
- Adobe Photoshop, Adobe Illustrator, Coral Video Studio, Camtasia

WORK HISTORY

SEO Manager (Remote)

Orbit Technology

Jan, 2022 – Currently Working

13 Freeland Park, London

- On-page-SEO, Technical SEO, Off-page SEO, Keyword Research, New Content and Article file Documentation, Article Publish and Optimization
- Email Marketing, Lead Generation, SMM Marketing
- Facebook Ads Campaign, Google Ads Campaign

Head of Digital Marketing - (Remote)

Gigabit Tech Studio LLC

August 2021- April, 2022 WY, USA

- On-page-SEO, Technical SEO, Off-page SEO, Keyword Research
- Client and company website monitoring
- Team management, Campaign Optimization, Campaign run,
- Email outreach, backlink creation
- Social Media management
- Content Planning, Standardization and Content Update with Recent SEO best practice
- SEO friendly title setup, meta description setup, URL setup, performance monitoring and bug fixing with free and premium SEO tools

SEO EXPERT & DIGITAL MARKETER (PART-TIME)

DEFT GROUP

Dec, 2020 – Mar, 2022, Rampura, Dhaka

- On-page-SEO, Technical SEO, Off-page SEO, Keyword Research, New Content and Article file Documentation, Article Publish and Optimization
- Email Marketing, Lead Generation, Whatsapp Marketing, SMM Marketing

- Facebook Ads Campaign, Google Ads Campaign

WORK HISTORY

DIGITAL MARKETING TRAINER

Learning & Earning Development Project

May 2020– Sep 2020 Tangail Sadar, BD

- ABC of Digital Marketing, Digital Marketing KPI, Article Structure Development
- Keyword Research, Competition Research, Competitor Analysis,
- Basic WordPress, Domain, Hosting, cPanel
- Email Outreach, Lead Generation, Social Media Marketing
- Facebook Business Manager, Facebook ads Manager, Paid Campaign
- Facebook Pixel Setup, Google Analytics Setup, Google Search Console Setup
- YouTube Video Content Creation, YouTube SEO, Channel Creation and Optimization

SR. EXECUTIVE – SEO SPECIALIST

BENGAL GROUP OF INDUSTRIES

March 2021 –July 2021 Tejgaon, Dhaka

- Multi-Vendor e-Commerce Website, On-page-SEO, Technical SEO, Off-page SEO, Keyword Research
- Content Planning, Standardization and Content Update with Recent SEO best practice
- SEO friendly title setup, meta description setup, URL setup, performance monitoring and bug fixing with free and premium SEO tools

FastClippingPath.com – From Feb 2020 – May 2020

- Competitor analysis
- On-page audit and optimization
- Off-page SEO and Backlink
- Article publish and content planning
- Social Media manage

LowTechTimes.com – From Feb, 2019 – May, 2021 (SEO, Web Administration, Marketing)

- Article published with proper SEO guideline
- Niche research, keyword research, product research and selection
- Email outreach, guest post, backlink manage, internal linking, article document ready, article order
- Google ads campaign create, Google AdSense manage, Article check and update, Social Media manage
- Google Analytics, Google Search Console report analysis and fixing
- Strategy making, implementation and monitoring

GardenEver.com – From Oct, 2017 – May, 2019 (SEO Expert and Digital Marketer)

- Article published with proper SEO guideline
- Niche research, keyword research, product research and selection
- Email outreach, guest post, backlink manage, article document ready, Article order
- Article check and update, Social Media manage
- Google Analytics, Google Search Console report analysis and fixing
- Strategy making, implementation and monitoring

Digital Technology – From Feb, 2017 – April, 2017 (Trainer SEO, Digital Marketing)

- Topics & Keyword Research
- On-page SEO
- Off-page SEO
- Technical SEO
- Blogging & Social media marketing
- Website creation and Maintenance

DiplomaBD.com – From July, 2015 – Feb, 2018 (Founder & Owner)

- Facebook campaign, Facebook and Social media manage and promotion
- Article writing, article publish, backlink
- Google AdSense optimization

LiveSportWorld.com – From Oct, 2017 – Present (SEO Consultant)

- SEO fixing, strategy making, keyword research and SEO guide

PORTFOLIO & PROOFS

1. Traffic, Earning and Campaign proofs

https://drive.google.com/drive/folders/1h0MfyvxQqsSCCYHMOhe9B-r_Q36XYolz?usp=sharing



PROFESSIONAL TRAINING

Affiliate MARKETING

BITM, KawarBazar, Dhaka

Dec, 2016 - March, 2017 - (3 Months)

- ABC of Digital Marketing, Digital Marketing KPI, Article Structure Development
- Keyword Research, Competition Research, Competitor Analysis,
- Basic WordPress, Domain, Hosting, cPanel
- Email Outreach, Lead Generation, Social Media Marketing
- Facebook Business Manager, Facebook ads Manager, Paid Campaign
- Facebook Pixel Setup, Google Analytics Setup, Google Search Console Setup

Web Design and Development

RR Foundation Farmgate, Dhaka

Sep, 2016 - Dec, 2016 - (3 Months)

- HTML, HTML5, CSS, CSS3,
- Basic PHP, MySQL, SQL, JavaScript, PSD to HTML
- Responsive Web Design, Bootstrap
- Cross-browser and device compatible website development, pixel perfect design
- jQuery, Owl-Carousel, WordPress, WordPress Theme Customization, Basic WordPress Theme Development

Graphics Design

TTC Nagar Jalfoy, Tangail

Jan, 2014 - Jun, 2014 - (6 Months)

- Adobe Photoshop
- Adobe Illustrator

Computer MS Office Application

Zilla Perished, Tangail.

Nov, 2014 - Jan, 2015 - (3 Months)

- MS Office (MS Word, MS Excel, MS PowerPoint, MS Access)

ACADEMIC BACKGROUND

BSc in Engineering (4 Years)

Institute : Canadian University of Bangladesh
Technology : CSE (Computer Science & Engineering)
Passing Year : 2022

Diploma in Engineering (4 Years)

Institute : Tangail Polytechnic Institute
Technology : Telecommunication
Passing year : 2016

SSC (Secondary School Certificate)

Institute : Dhanua Kamalpur Co-operative High School.
Group : Science
Passing Year : 2012

PERSONAL DETAILS

1. Name : Shahin Mia
2. Father Name : Amir Ali
3. Mother Name : Shahana Pervin
4. Permanent Address : Vill- Shatanepara, P.O- Shatanepara, P.S- Bakshigonj, Dist- Jamalpur.
5. Date of Birth : 05/04/1996
6. Gender : Male
7. Nationality : Bangladeshi
8. Religion : Islam
9. Blood Group : AB(+)
10. Marital Status : Married
11. Cell : +8801823-309527